

FIG. 1

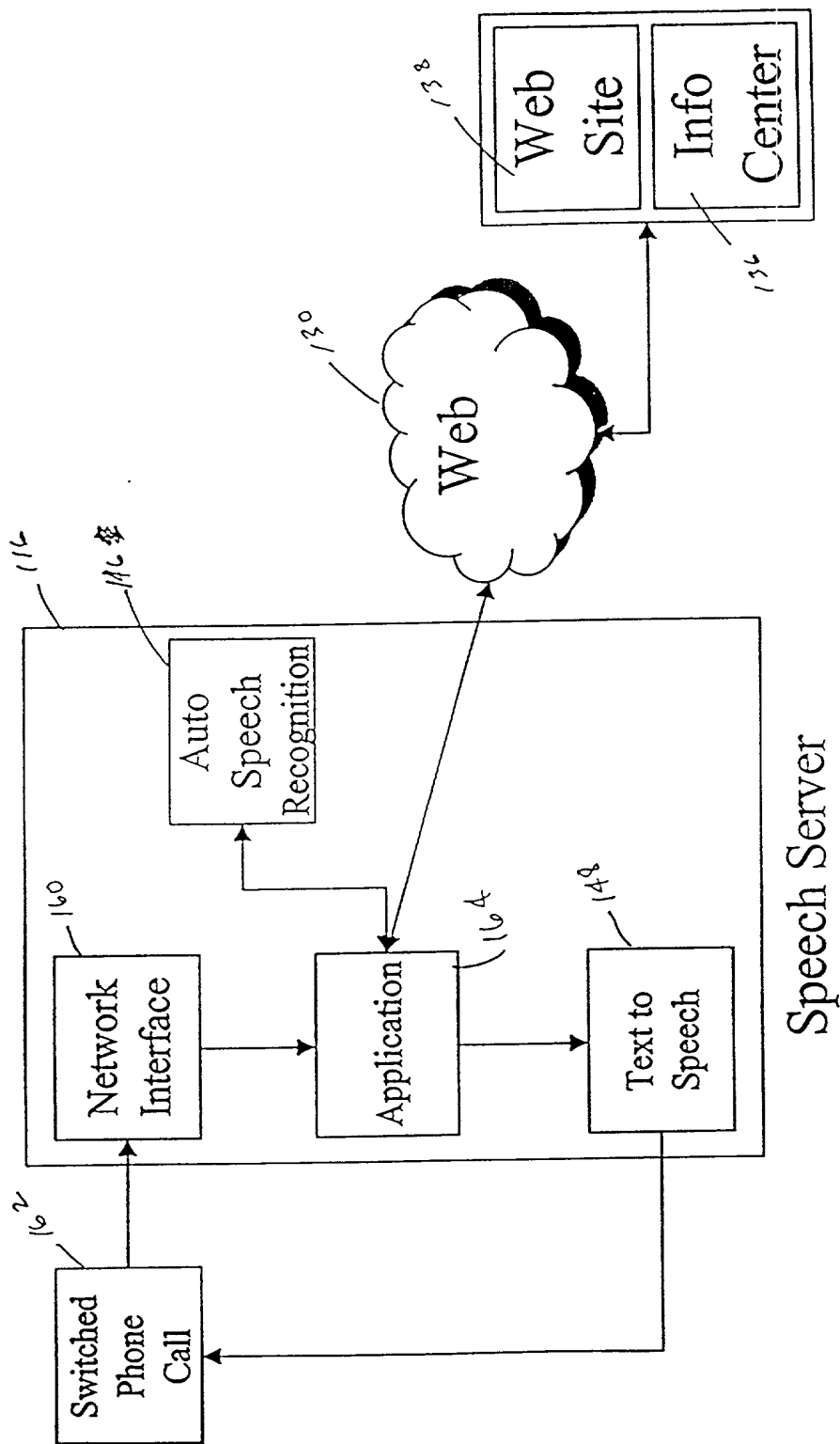


FIG. 2

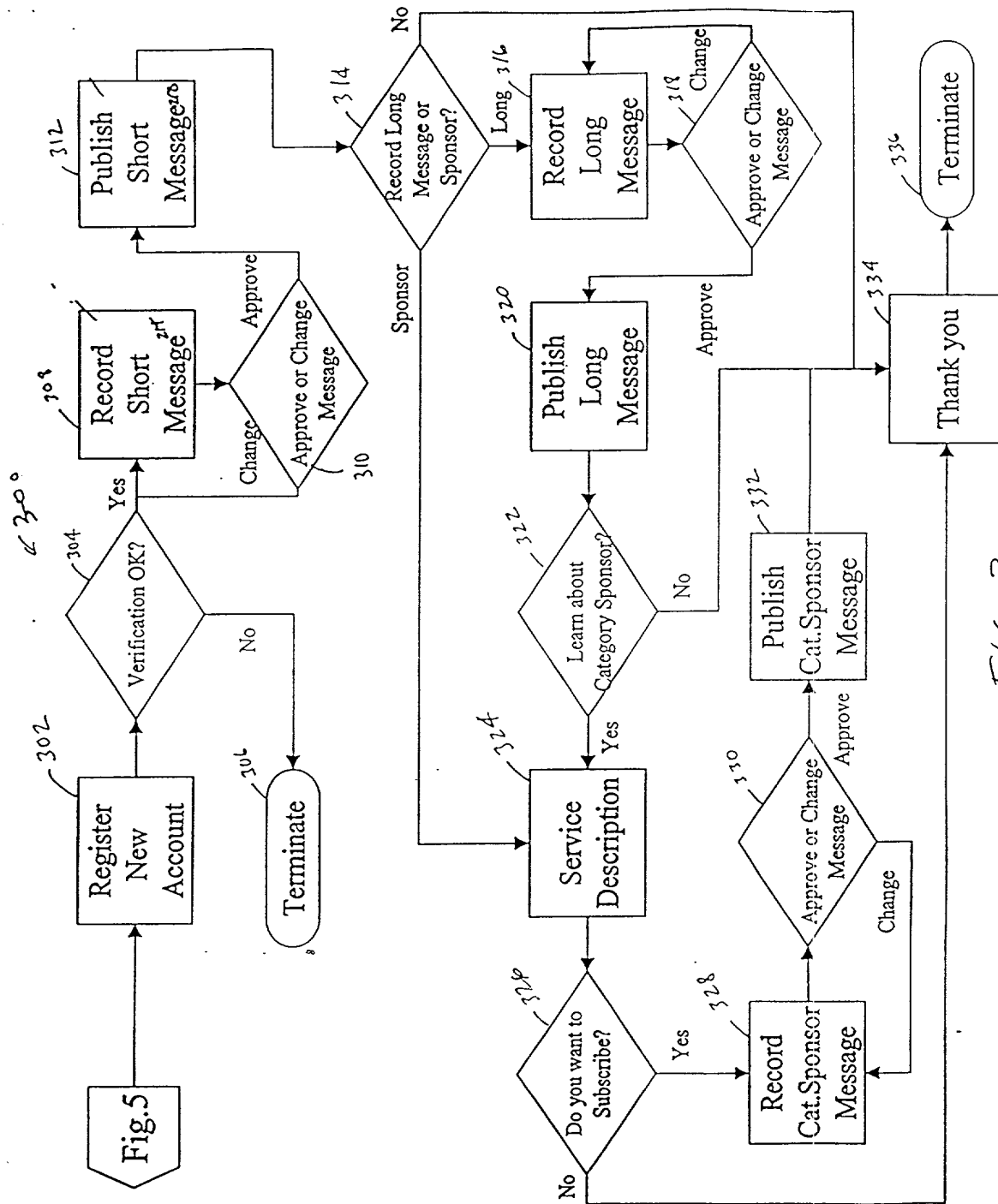


FIG. 3

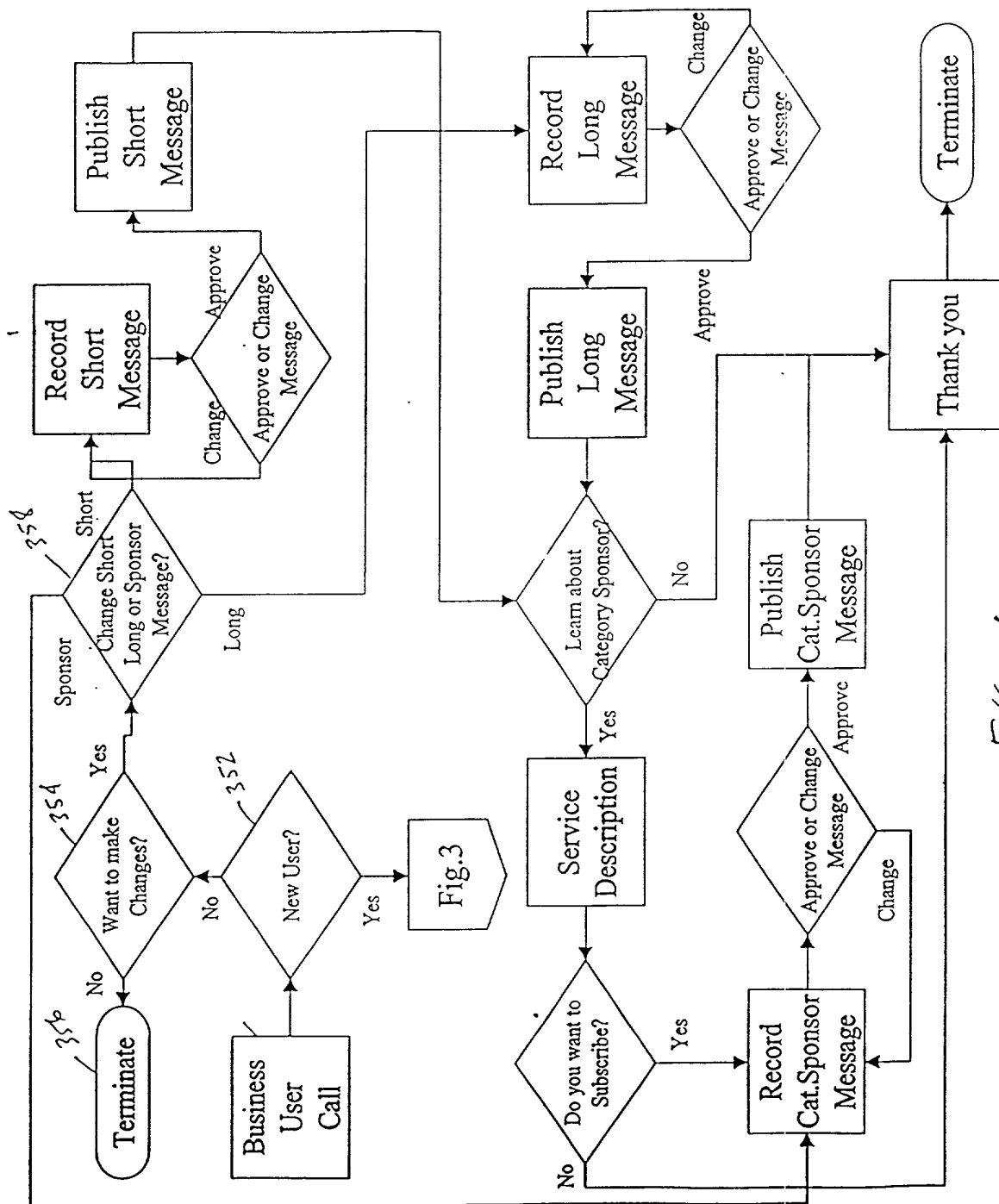


FIG. 4

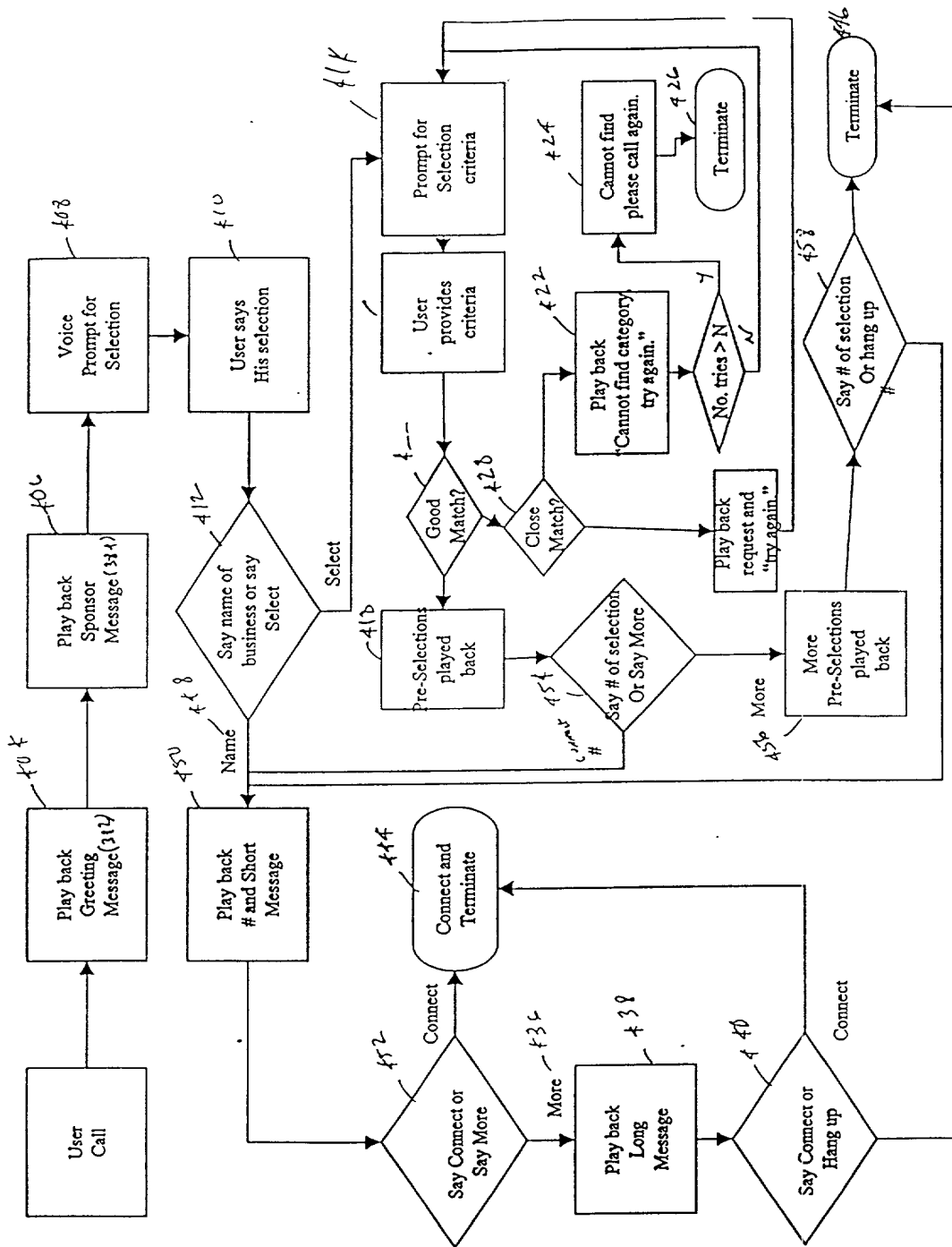


FIG. 5

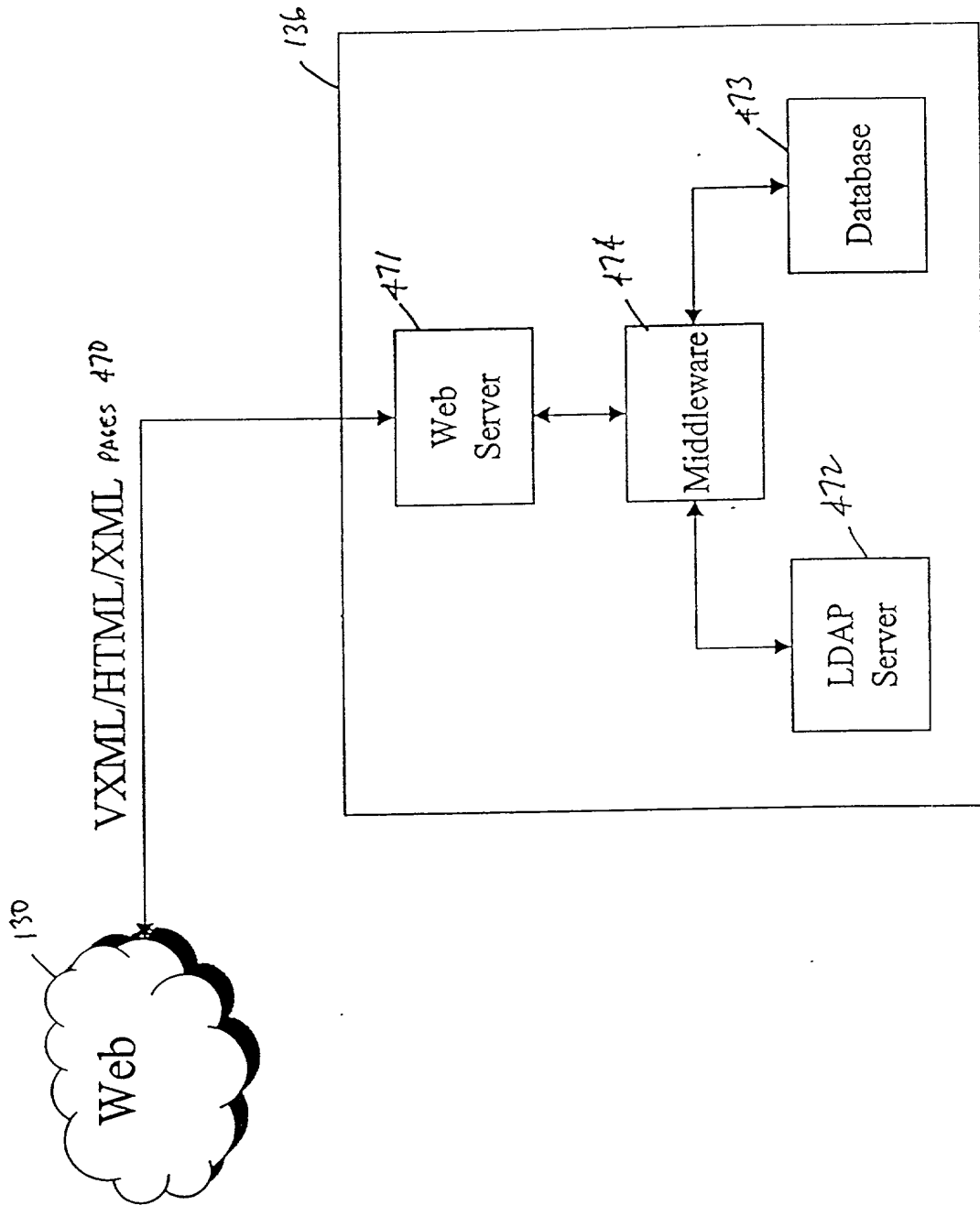


FIG. 6

00010000 000001

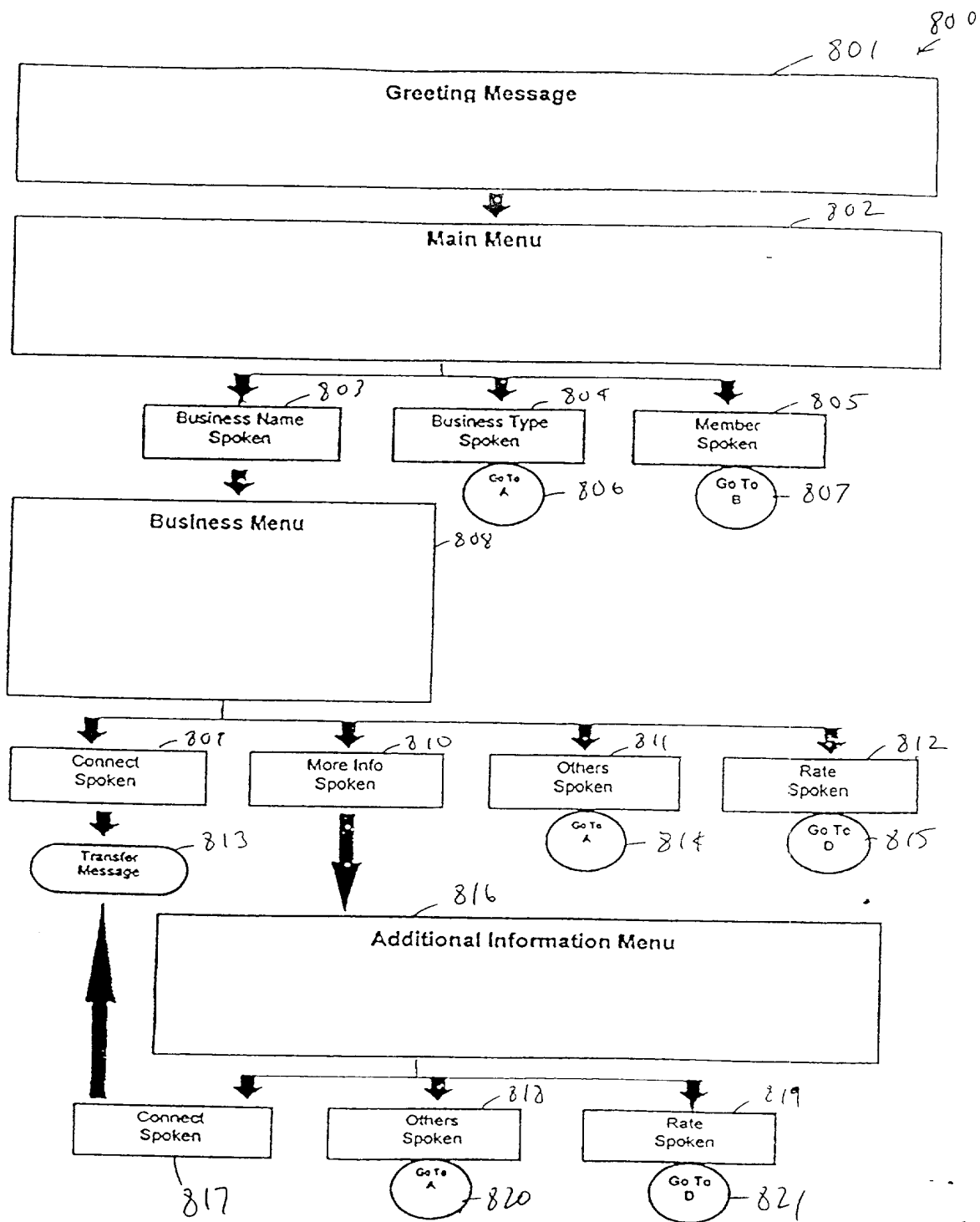


FIG. 7A

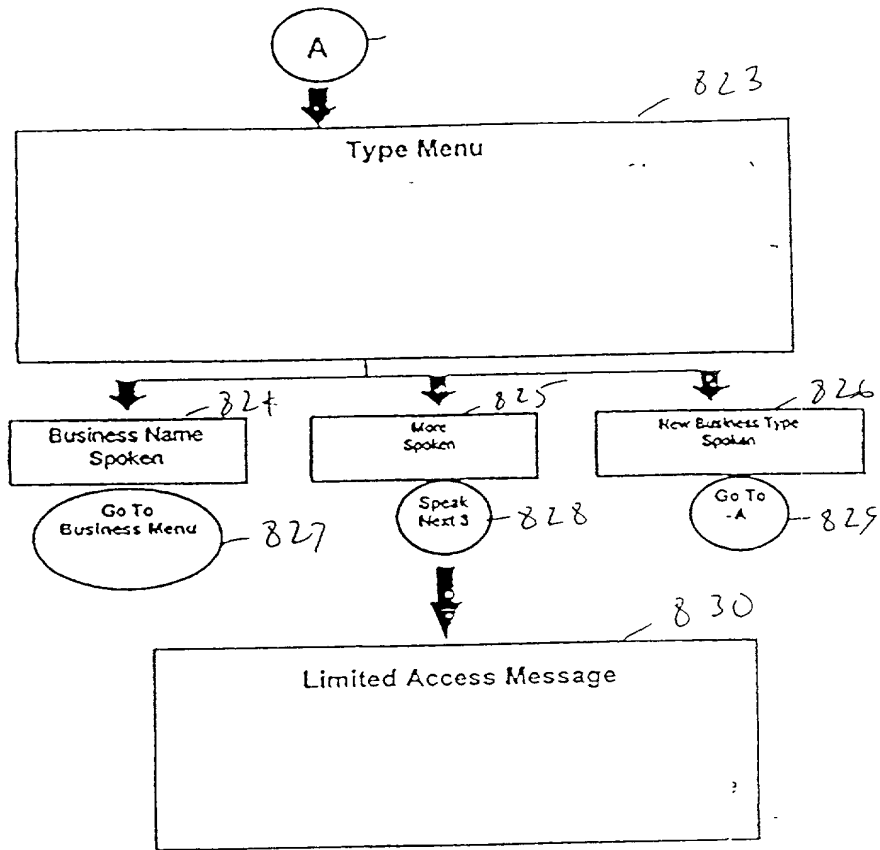


FIG. 7B

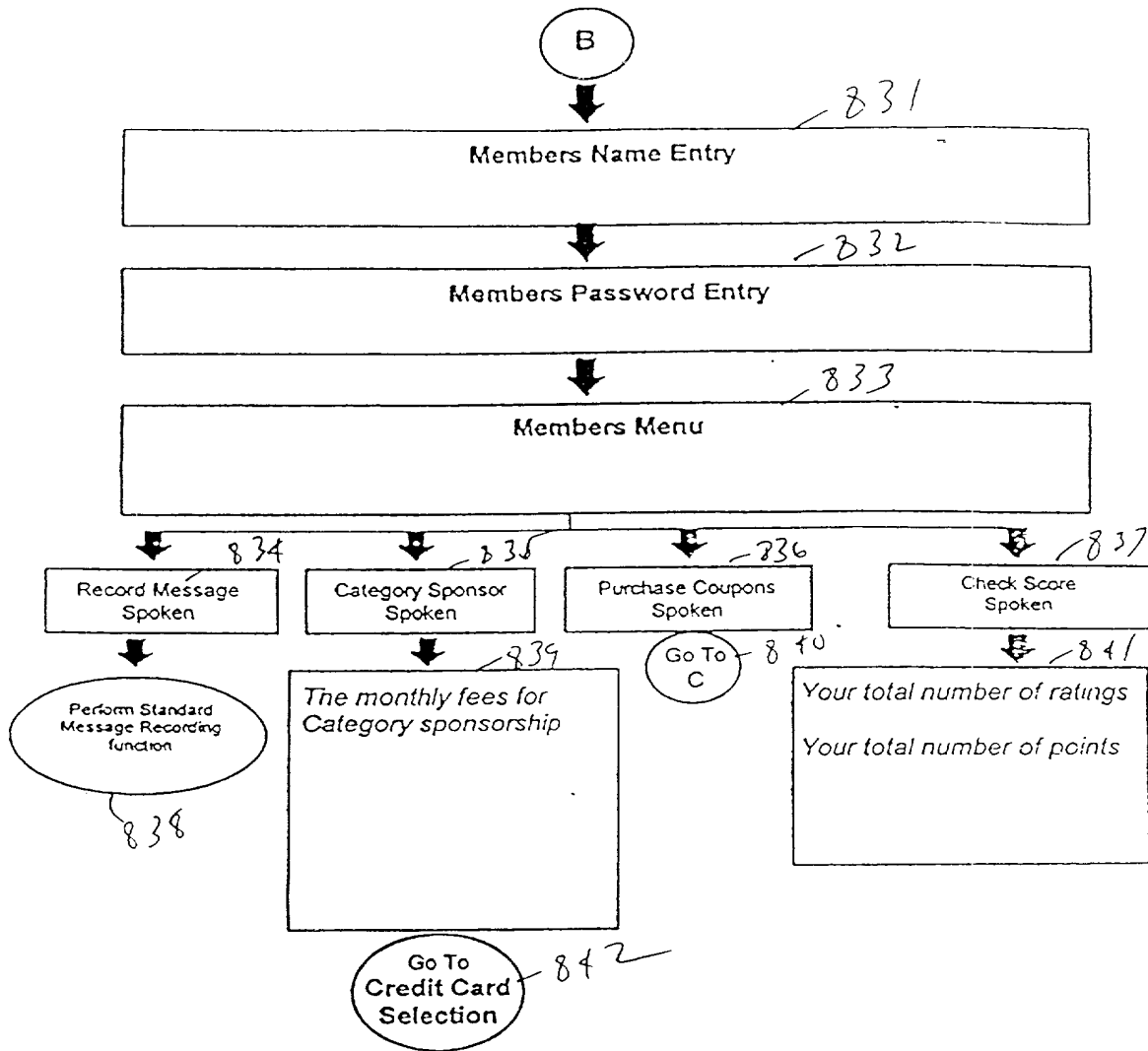


FIG. 7C

00010250.00001

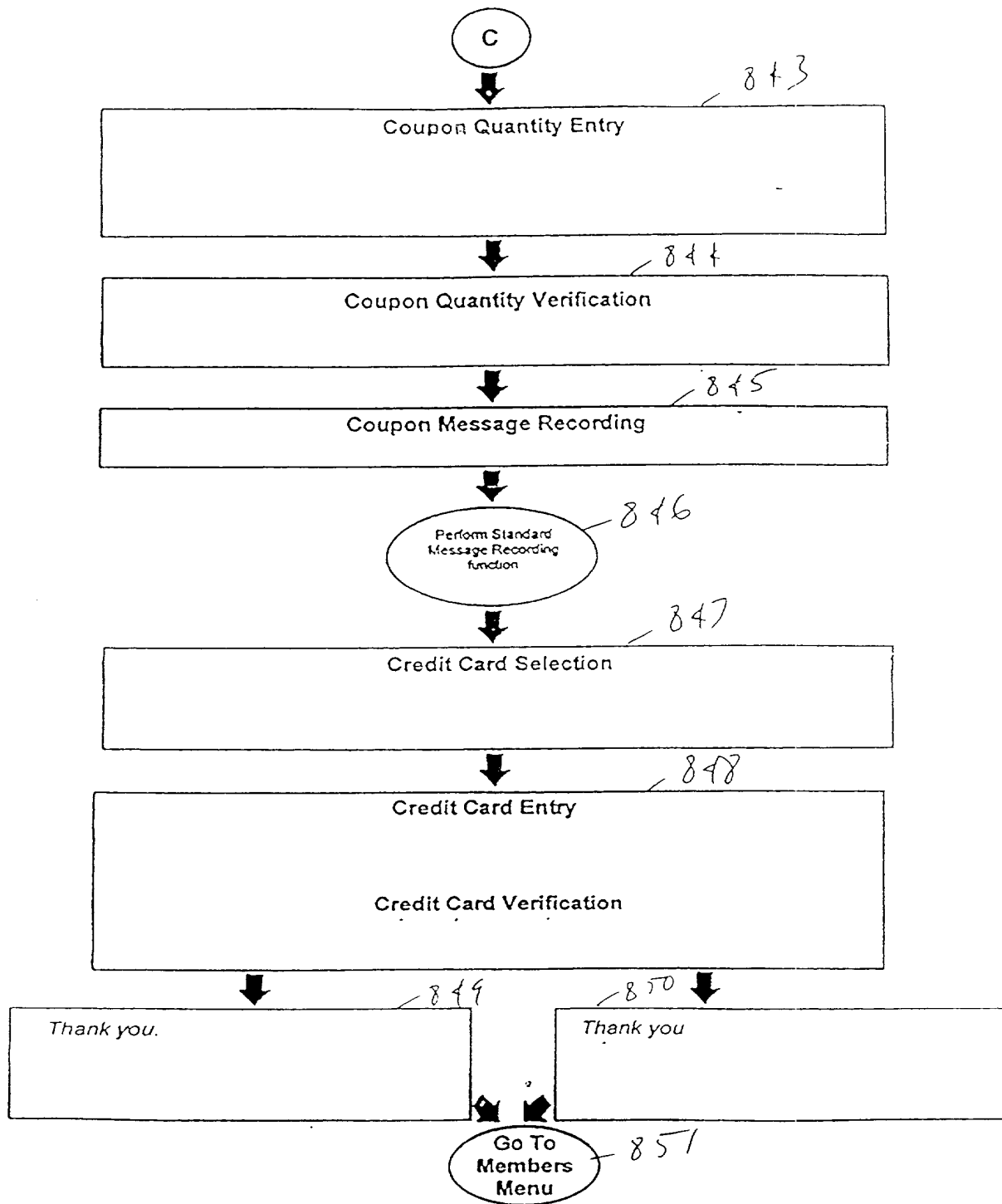


FIG. 7D

D

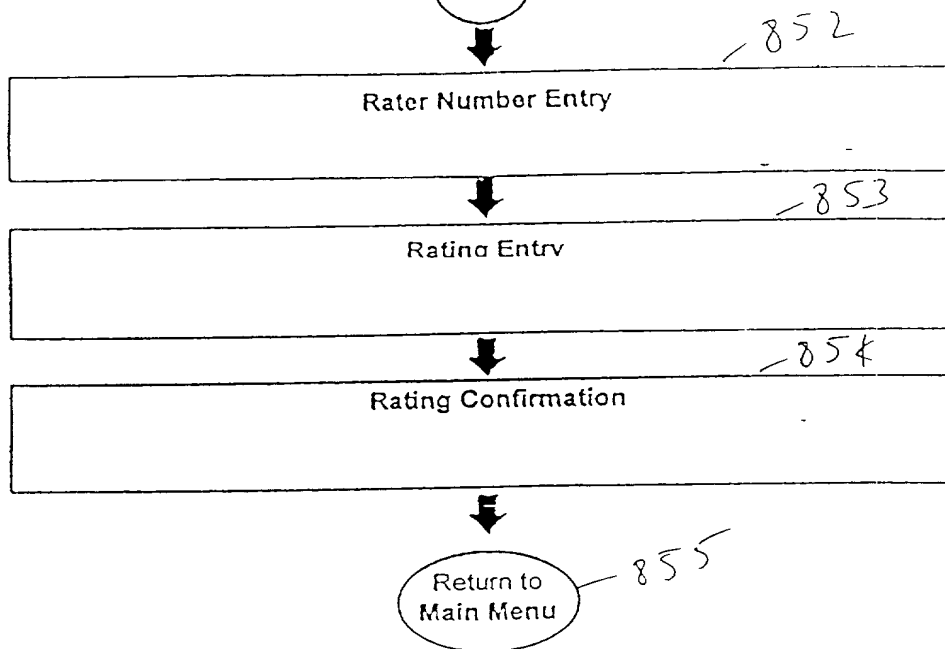


FIG. 7E

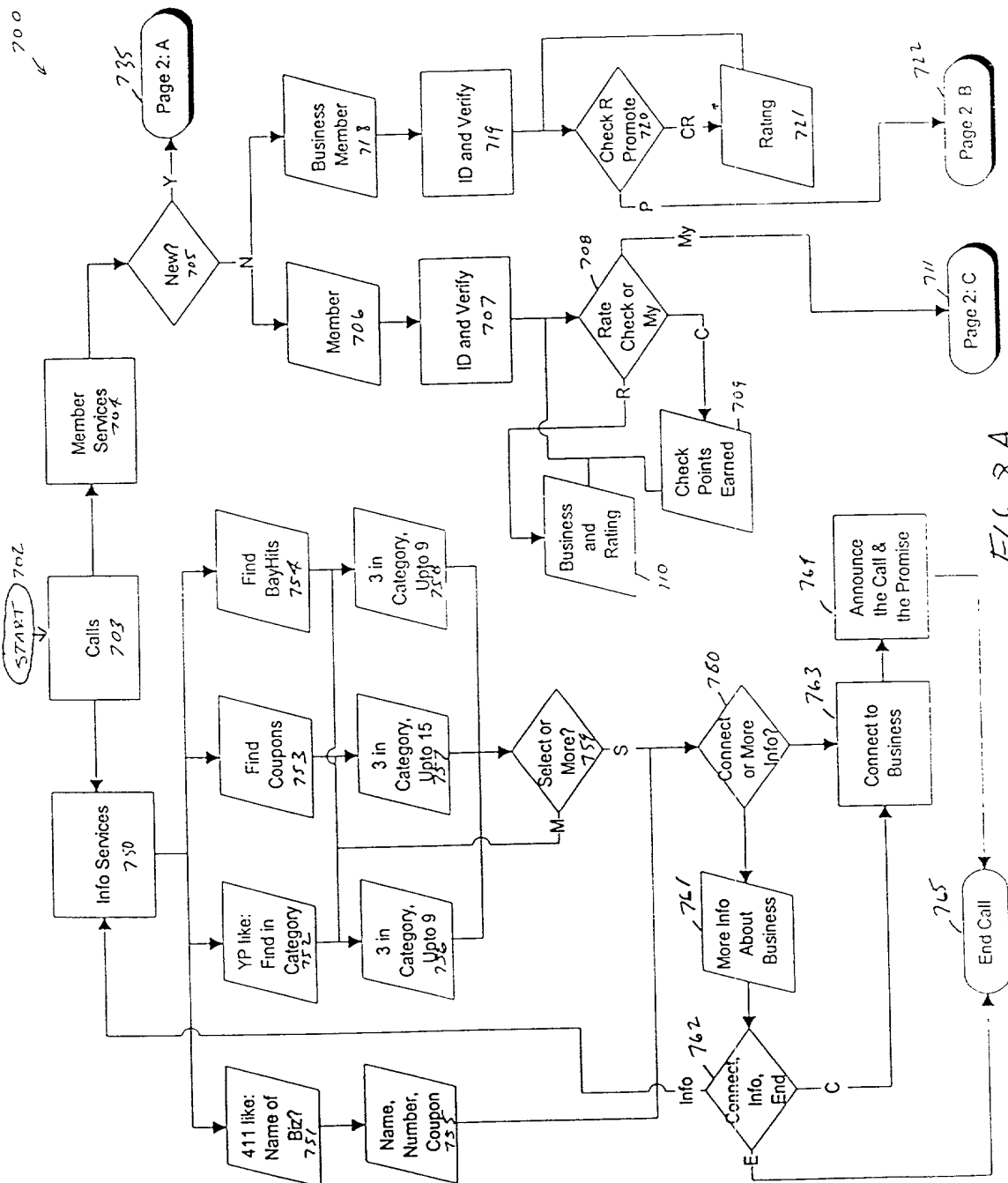


FIG. 8A

F/6.8B

Talk 411 Directory

Find A Business

Search By Type

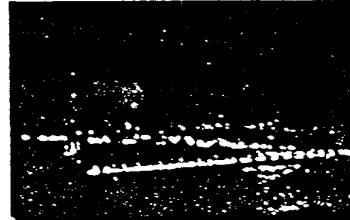
BayHits!

Coupons

Members

Businesses with Coupons

Attomeys-Bluer & Zlotoff	▲
Auto Parts-New Dimensions	
Auto Repair & service-California Auto Center	
Chinese Restaurant-China Stix	
Hamburger Restaurant-In & Out Burger	▼



Find A Business

F16.9

00010250-000001

Talk 411 Directory

Find A Business

Search By Type

BayHits!

Coupons

Members

California Auto Center

Phone: (408) 998-5955

521 W. San Carlos, Near Bird Street
San Jose

Specialty: Free towing with repairs

Buy one, get one free if you mention Talk411!

- Other Auto Repair & service

A Bayhit!

Rate Me

F16.10

Variable	Mean		Standard deviation		Minimum		Maximum	
	1990	1995	1990	1995	1990	1995	1990	1995
Age	34.5	34.5	10.0	10.0	18	18	50	50
Gender	0.5	0.5	0.0	0.0	0	0	1	1
Marital status	0.5	0.5	0.0	0.0	0	0	1	1
Education	12.5	12.5	1.0	1.0	9	9	16	16
Income	1.5	1.5	0.5	0.5	1	1	3	3
Health	1.5	1.5	0.5	0.5	1	1	3	3
Religion	1.5	1.5	0.5	0.5	1	1	3	3
Occupation	1.5	1.5	0.5	0.5	1	1	3	3
Home ownership	0.5	0.5	0.0	0.0	0	0	1	1
Auto ownership	0.5	0.5	0.0	0.0	0	0	1	1
Life satisfaction	1.5	1.5	0.5	0.5	1	1	3	3
Life expectancy	75.0	75.0	5.0	5.0	60	60	80	80
Life expectancy squared	5625.0	5625.0	250.0	250.0	3600	3600	6400	6400
Life expectancy cubed	421875.0	421875.0	12500.0	12500.0	216000	216000	512000	512000
Life expectancy to the fourth power	31640625.0	31640625.0	625000.0	625000.0	12960000	12960000	26214400	26214400
Life expectancy to the fifth power	2378609375.0	2378609375.0	31250000.0	31250000.0	972000000	972000000	3276800000	3276800000
Life expectancy to the sixth power	177632812500.0	177632812500.0	1562500000.0	1562500000.0	74649600000	74649600000	268435840000	268435840000
Life expectancy to the seventh power	13322656250000.0	13322656250000.0	78125000000.0	78125000000.0	5499520000000	5499520000000	21470063360000	21470063360000
Life expectancy to the eighth power	1000000000000000.0	1000000000000000.0	3906250000000.0	3906250000000.0	401698560000000	401698560000000	1709945676800000	1709945676800000
Life expectancy to the ninth power	75131460937500000.0	75131460937500000.0	195312500000000.0	195312500000000.0	29859840000000000	29859840000000000	137217920000000000	137217920000000000
Life expectancy to the tenth power	5638146093750000000.0	5638146093750000000.0	9765625000000000.0	9765625000000000.0	2073984000000000000	2073984000000000000	10995174400000000000	10995174400000000000
Life expectancy to the eleventh power	42187500000000000000.0	42187500000000000000.0	49140625000000000.0	49140625000000000.0	157478400000000000000	157478400000000000000	858995200000000000000	858995200000000000000
Life expectancy to the twelfth power	316406250000000000000.0	316406250000000000000.0	244140625000000000.0	244140625000000000.0	1000000000000000000000	1000000000000000000000	5499520000000000000000	5499520000000000000000
Life expectancy to the thirteenth power	2378609375000000000000.0	2378609375000000000000.0	1220703125000000000.0	1220703125000000000.0	4016985600000000000000	4016985600000000000000	26843584000000000000000	26843584000000000000000
Life expectancy to the fourteenth power	17763281250000000000000.0	17763281250000000000000.0	6103515625000000000.0	6103515625000000000.0	157478400000000000000000	157478400000000000000000	1099517440000000000000000	1099517440000000000000000
Life expectancy to the fifteenth power	133226562500000000000000.0	133226562500000000000000.0	30517578125000000000.0	30517578125000000000.0	401698560000000000000000	401698560000000000000000	32768000000000000000000000	32768000000000000000000000
Life expectancy to the sixteenth power	1000000000000000000000000.0	1000000000000000000000000.0	152587890625000000000.0	152587890625000000000.0	10000000000000000000000000	10000000000000000000000000	170994567680000000000000000	17099456768

Talk 411 Directory

Find A Business

Search By Type

BayHits!

Coupons

Members

Welcome, La Milpa Mexican Restaurant

Please Select an Option

6 Purchase Coupons | 1,000 Quantity @ \$0.50 each

[Edit Coupon Message](#)

Check BayHrs! Score
Submit

FIG. 11

Table 1. Demographic characteristics of the study population	
Characteristic	Frequency (%)
Age (years)	
< 18	10 (10.0)
18-24	15 (15.0)
25-34	20 (20.0)
35-44	25 (25.0)
45-54	20 (20.0)
55-64	15 (15.0)
65-74	10 (10.0)
≥ 75	5 (5.0)
Gender	
Male	45 (45.0)
Female	45 (45.0)
Ethnicity	
White	30 (30.0)
Black	15 (15.0)
Hispanic	10 (10.0)
Asian	5 (5.0)
Other	5 (5.0)
Marital status	
Married	30 (30.0)
Single	15 (15.0)
Divorced	10 (10.0)
Widowed	5 (5.0)
Never married	5 (5.0)
Education level	
High school or less	15 (15.0)
Some college	10 (10.0)
Bachelor's degree	15 (15.0)
Master's degree	5 (5.0)
PhD	5 (5.0)
Other	5 (5.0)
Income level	
< \$10,000	10 (10.0)
\$10,000-\$20,000	15 (15.0)
\$20,000-\$30,000	10 (10.0)
\$30,000-\$40,000	15 (15.0)
\$40,000-\$50,000	10 (10.0)
\$50,000-\$60,000	10 (10.0)
\$60,000-\$70,000	5 (5.0)
\$70,000-\$80,000	5 (5.0)
\$80,000-\$90,000	5 (5.0)
\$90,000-\$100,000	5 (5.0)
> \$100,000	5 (5.0)
Health insurance	
Medicare	10 (10.0)
Medicaid	15 (15.0)
Private	10 (10.0)
Other	5 (5.0)
Uninsured	5 (5.0)
Employment status	
Employed	15 (15.0)
Unemployed	10 (10.0)
Retired	10 (10.0)
Disabled	5 (5.0)
Other	5 (5.0)

Talk 411 Directory

Find A Business

Search By Type

BayHits!

Coupons

Members

Member Login

Enter your Member ID Number.

11-11-1999

Enter your Password:

1

Click Submit to Continue

Submit

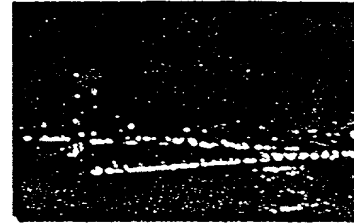


FIG. 12

[illegible]

09213234.000001

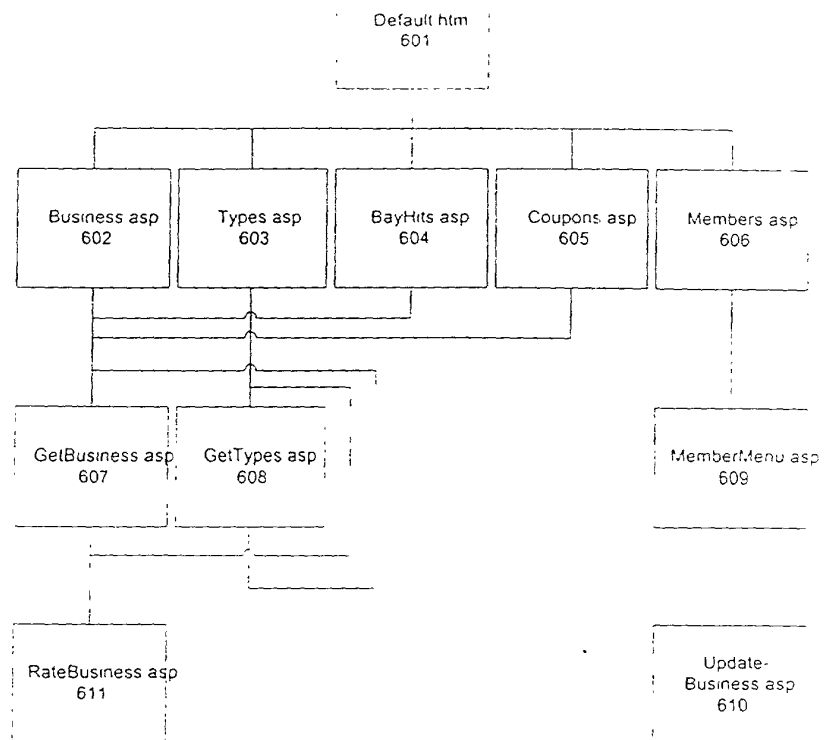


FIG. 13